

Community Grants Guidelines Applications due at noon (12:00 pm MDT) on September 12, 2025

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The Edmonton Community Foundation (ECF) community grants program provides funding to help with a variety of organizational needs. We look to organizations to determine their priority areas; this can include renovations, equipment purchases, program support, operational costs, and more.

We expect that the need for funding will remain significantly higher than our available resources. On average, the program receives around 100 applications per cycle, and we expect to advance approximately 30% of those to the next stage. Given the high volume of grant applications, your organization's previous (and current) number of applications and grants received, through various ECF grant streams, may be considered during the review.

ECF will not fund the same initiative across different grant streams. Organizations should consider how their request aligns to the specific grant stream. We don't suggest applying to multiple grant streams in the same calendar year.

ELIGIBILTY FOR COMMUNITY GRANTS

Who can apply?

Applicants must meet <u>ALL FOUR</u> of these criteria to have their application considered for the Community Grants Program:

- 1. Are a Registered Canadian Charity or other qualified donee¹.
- 2. Are based in and/or serve the Greater Edmonton Area, including the four surrounding counties and Indigenous <u>qualified donees</u> located within Treaty 6 Territory.
- 3. Are in good standing with ECF, with no outstanding or overdue final reports, including those from partnership initiatives.
- 4. Applicants who have applied for or been declined a Community Grant in the previous cycle (i.e. Spring 2025) are not eligible to apply in the current cycle.

¹ Visit Canada Revenue Agency's Charities Listings website to determine whether your organization is a registered charity/qualified donee: http://www.cra-arc.gc.ca/charitylists/. If your organization is a non-profit society in Alberta without registered charity status you may be able to apply in partnership with a registered charity/qualified done (see Eligibility point 3)

Can my non-profit or grassroots organization apply in partnership?

We welcome partnership applications from organizations led by and/or focused on equity-deserving communities. We recognize that equity-deserving organizations may experience barriers in accessing charitable status. For the purposes of this document, we use the term "equity-deserving communities" to include groups which are marginalized by societal structures. Equity-deserving communities often experience social and financial disadvantages as a result of systems of oppression. Oppression takes many forms including but not limited to racism, sexism, and ableism. Therefore, examples of equity-deserving communities include Indigenous people; ethnic or linguistic minorities; sexual and gender minorities; and people with mental illness or physical or intellectual disabilities. This list is not exhaustive and is always evolving. People who belong to multiple equity-deserving communities often experience overlapping and interdependent systems of discrimination or disadvantage.

- 'Led by' refers to organizations that have individuals at different levels of the organization (including board and senior leadership) with direct lived experience and/or connections to and within the same communities they serve.
- **'Focused on'** refers to organizations that include a specific mandate or mission to serve an equity-deserving community. This focus is also represented in culturally relevant delivery and direct input from the community.

Each Registered Charity may hold have one active current Community Grant for their own work AND one to support a partnership led by and/or focused on equity-deserving communities.

Connect with a grants team member at <u>grants@ecf.ca</u> if you are looking to apply in partnership with a non-profit or grassroots group.

What is the Community Grant maximum and time period?

- If the organization **has not** received a Community Grant in the last five years, the organization is eligible to apply for up to \$50,000.
- If the organization <u>has</u> received a Community Grant in the last five years, and reported on it, the organization is eligible to apply for up to \$80,000.
- Community Grants are not limited to a specific calendar or fiscal year. Your grant request should cover the amount of time needed to achieve your intended impact and should be completed within 18 months of the grant start date. Timelines are assessed on an individual basis.

What activities are eligible?

Existing Programming Costs (only for organizations with an operating budget less than \$8M): Costs associated with the delivery of current or ongoing programming including operational expenses. Includes: salaries, program materials and equipment, promotion, administration, accessibility considerations, etc.

New and Expanded Programming Costs: Costs associated with the development, delivery, piloting, or evaluation of new or expanded programs. Includes: salaries, program materials and equipment, promotion, spaces associated with programming, accessibility considerations, etc.

Capacity Building: Costs associated with strengthening the organization's ability to deliver on its charitable mission. Includes: consultant fees, professional development, organizational assessments, technology, specialized equipment, costs associated with organizational mergers, etc. Capacity Building may also be to strengthen a sector or collective group. Includes: costs to collaborate, community engagement and organizing, identifying issues, and framing shared actions.

Equipment Purchases or Renovations: Costs associated with buying specific items or renovating a space or location.

When must these activities occur?

Expenses covered by the grant must be incurred after January 1, 2026, following grant decisions.

Grants are NOT available for the following?

- Deficit funding
- Retroactive funding (any expenses incurred prior to the decision date)
- Endowments
- Medical equipment
- Research
- · Post-secondary institutions
- Funding to replace government cuts
- Travel outside the Greater Edmonton Area
- Capital campaigns and purchase of land and/or buildings
- Conferences, annual events, or organization celebrations
- Private schools, charter schools, or post-secondary institutions, including their foundations
- Other funders and organizations whose primary purpose is to raise money for a third party
- Grants primarily benefitting individuals (i.e. scholarships, bursaries, gift cards, vouchers, etc.)
- Fundraising events (such as tickets, raffles, auctions, or tournaments) or annual fundraising appeals
- Faith-based organizations and activities that require religious participation by those receiving services or that are providing religious education
- National or provincial initiatives without specific benefit to Edmonton; initiatives that have specific benefit to Edmonton will be considered for a proportional request.

APPLYING FOR THE COMMUNITY GRANTS PROGRAM

How to apply?

- 1. Make sure your organization is eligible to apply.
 - a) Review these guidelines carefully. If you need clarification about your organization's initiative, email grants@ecf.ca to schedule a meeting. Please note, as the deadline approaches, availability is limited.
- 2. If eligible, complete the first stage of the application through the Online Grant Portal found on the Edmonton Community Foundation website here. (See Appendix A of these Guidelines for Stage 1 Questions). The application consists of:
 - basic questions about your organization to answer in writing
 - questions about your initiative
 - a budget template to fill out within the application
 - attachment section for Financial Statement, and Justice, Equity, Diversity, and Inclusion (JEDI) statement/perspective.

Online application tips

Applicants can save a draft application as they work, log out, and log back in to continue working on the application up until the deadline. Be sure to click **Save Draft** as you go through the application.

ECF staff will not review draft applications unless we are asked to do so. If you would like your draft reviewed, you must contact staff **by Friday, September 5** at the latest. Email <u>grants@ecf.ca</u> to request a review.

Fall 2025 timeline for funding after January 1, 2026

- Stage 1 application opens Friday August 15.
- Stage 1 application closes Friday September 12 at noon (12pm).
- Mid-October: Applicants shortlisted for Stage 2 will be notified.
 - o Unsuccessful applications will receive notifications late October.
- If requested, Stage 2 submissions due Friday October 24 at noon (12pm).
 - Stage 2 applications are assessed in November by volunteer committees consisting of community leaders and sector experts.
- Final decision and announcements made late November.
 - Applicants awarded a grant will be guided through the next steps, including reporting requirements. Grants will be issued in December.

How applications are assessed

The Community Grants program receives a variety of requests. Applications are assessed individually and in relation to the pool of applicants. Assessment criteria include the following, which vary slightly depending on the type of initiative:

- Rationale for the grant (Why?): Did the applicant sufficiently explain the need for this work and why it's
 important to receive this grant to do so? Does the review committee have a clear picture of the challenge
 this work will address or the strength the applicant aims to build? If applying for existing programming,
 did they sufficiently explain why this grant is important at this time from a financial perspective?
- Timeframe and Activities (When? How?): Is the plan (including activities and timeframe) clearly described, ready to execute and important to accomplish within the timeframe of the grant?
- Impact (Desired Outcomes): Are the outcomes in direct relation to the proposed activities? Is the review committee able to understand the desired impact over the course of the proposed timeline?
- Fit within community (Who?): Are there partnerships in place to ensure success of the work? Does the work complement existing efforts well or bring to light a new perspective to enhance the community?
- Inclusive design: Are there connections to the intended population? How will relationships contribute to the proposed work? Did the intended population contribute to the program design? Will the intended population continue to be part of its ongoing success?
- Budget: Is the budget appropriately resourced and does it have a strong alignment with the activities?
 Does it provide a clear rational for how each line item was determined?
- *Viability and Feasibility*: Requests are viable when there is a clear plan with timelines, activities, readiness to implement, and a balanced budget.

Reporting

Those who receive a Community Grant are required to submit a final report through the online Grant Portal. ECF staff review your grant report to learn how your initiative went, to make improvements to our granting process, and to identify gaps in the community we might be able to help fill. Completion of the report is a condition of receiving future grants.

If your application is declined

You can set up a conversation with ECF staff to receive feedback on your application. To help manage staff capacity, feedback conversations will be available by appointment only after the Community Grants process has concluded.

Your organization is eligible to submit another Community Grant application six months from when you received notification that your last application was declined (e.g. If you apply in Spring cycle and are unsuccessful, you cannot apply in the upcoming Fall cycle.)

APPENDIX A – COMMUNITY GRANTS APPLICATION QUESTIONS

Community Grants Program – Question List

Stage 1 application

*My organization is applying in partnership with a non-profit society or grassroots group to support a partnership or collaborative led by and/or focused on equity-deserving communities. (Yes/No)

If yes, additional question:

*Who are you applying in partnership with? List the name of the non-profit or grassroots group. (200 words)

*Title (10 words)

*Concise Description. Use plain language to describe your request in two sentences.

This concise description may be shared with interested donors, funders and on our website. In this section, please refer to your organization in the 3rd person, rather than using "I, we, our" statements. For instance: "XYZ Organization is designing a new program" is better than "We are designing a new program". (50 words)

*Amount Requested from ECF (Number field)

- The organization **has** received a community grant in the last five years, and submitted reporting, the organization is eligible to apply for up to \$80,000.
- The organization **has not** received a community grant in the last five years, the organization is eligible to apply for up to \$50,000.

Expenses covered by the grant must be incurred after January 1, 2026, following grant decisions.

*Grant Start Date

Note: ECF does not provide retroactive funding. (Date field)

*Grant End Date

Please indicate when the grant money will be spent and the work it covers is expected to be completed. (Date field)

*This grant would be used primarily to support: (Select one)

• Existing Programming Costs (only for organizations with an operating budget less than \$8M):

Costs associated with the delivery of current or ongoing programming, including operational expenses.

Includes: salaries, program materials and equipment, promotion, administration, accessibility considerations, etc.

^{*}Total Project Cost (Number field)

- **New and Expanded Programming Costs:** Costs associated with the development, delivery, piloting, or evaluation of new or expanded programs. Includes: salaries, program materials and equipment, promotion, spaces associated with programming, accessibility considerations, etc.
- Capacity Building Costs: Costs associated with strengthening the organization's ability to deliver on its
 charitable mission. Includes: consultant fees, professional development, organizational assessments,
 technology, specialized equipment, costs associated with organizational mergers, etc. Capacity Building
 may also be to strengthen a sector or collective group. Includes: costs to collaborate, community
 engagement and organizing, identifying issues, and framing shared actions.
- **Equipment purchases or renovations:** Costs associated with buying specific items or renovating a space or location.

If existing programming, additional question:

*Outline who your current financial supporters are for this existing programming and indicate why ECF support is needed at this time. (200 words)

*What will you be doing?

Briefly describe the request as a whole but also make sure it's clear which portion(s) of the request ECF is supporting. (200 words)

* How many direct beneficiaries do you expect to reach through this grant? (number only)

Direct beneficiaries are individuals who will directly participate in or receive the primary benefits of your project or program e.g. workshop participants, clients served, attendees at an event.

* What is the rationale for this number? Please explain how you determined this estimate.

Direct beneficiaries are individuals who will directly participate in or receive the primary benefits of your project or program e.g. workshop participants, clients served, attendees at an event. (200 words)

*Why is this specific request important? Tell us about how things are currently, and the proposed changes.

This could be in relation to clients, your organization, or the broader community. (200 words)

*When will the initiative start? Include a list of key activities and milestones. (200 words)

*Will you be working with partners?

For ECF's internal purposes, partnerships are defined as a mutually beneficial interaction built on trust, shared expertise, and meaningful contributions to achieve shared goals. In this definition, partners do not include a vendor relationship where you are paying for services. (Yes/No)

If yes, additional question:

Provide one or two sentences describing each partner, group, or individual and their role. (200 words)

*Fit within the Community

If there are other organizations that do similar work or serve a similar community, does your work complement these efforts or bring a different perspective? (200 words)

*How will you know if you've been successful? How will you measure success? (200 words)

*What is your plan for sharing your learnings with partners, stakeholders, and/or other organizations? (200 words)

*Reporting Timeline

If successful, when does your organization anticipate being able to submit a final report. (Date field)

Additional Information

This question is an opportunity to add context to your application. If there is information that should not be shared to protect clients, staff, or others, please feel free to enter it here. Any information entered here is private and will not be shared as open data. (Text field)

Budget

Please "Save Draft" on the application to update the "ECF Grant Request" before completing the budget table.

The budget should:

- identify which line items ECF funds would support
- be broken down by line item
- identify other funding sources (pending or confirmed), if applicable
- be balanced

Watch this online video tutorial to learn about how to build a budget.

Note: In 2024, the Living Wage in Edmonton was calculated at \$20.85. You can find more information about living wage here <u>Living Wage Alberta</u>.

*Budget (opens in separate pop-up window)

Please click below to complete the budget table (a new page will open).

Additional Budget Notes

Use this space to provide any additional information to your budget. (Text field)

Attachments

Stage 1 attachments

*Which of the following would best describe your organization?

ECF is committed to equity, to correcting systemic barriers, and to creating a more just and fair society for everyone. For more information, you can read our <u>Equity Statement</u>.

Does organization leadership represent an equity-deserving community? (Select One)

- 'Led by' refers to organizations that have individuals at different levels of the organization (including board and senior leadership) with direct lived experience and/or connections to and within the same communities they seek to serve.
- 'Focused on' refers to organizations that include a specific mandate or mission to serve an equity-deserving community. This focus is also represented in culturally relevant delivery and direct input from the community.
- 'Serving' refers to organizations that have a strong representation of equity-deserving community within their client base, may have strong or developing DEI policies and practices - but are not specifically focused on an equity-deserving community.
- Not specific to an equity-deserving community, refers to any organization that does not align with one of the definitions above

^{*} Based on how you defined your organization above, how does this translate to the community and the clients served by your organization? (200 words)

*Attach the organization's statement or perspective on Justice, Equity, Diversity, and Inclusion (JEDI).

ECF has an Equity Statement and would like to learn about other organization's journey. (PDF)

*Most recent financial statements (audited preferred)

If your organization is applying in partnership with a non-profit society or grassroots group to support a partnership or collaborative led by and/or focused on equity-deserving communities, attach the financial statements from your organization AND the non-profit society or grassroots group. (PDF)

*Certification of Accuracy

Check 'Yes' to certify that: (Select one: Yes or No)

- 1. Your organization is operating in compliance with its bylaws and with Canada Revenue Agency regulations.
- 2. The executive leader of your organization is aware of the information contained in this application and can attest to its accuracy.

If requested, Stage 2 attachments

*Provide the names of current board members. Provide the name, position, City/Town, and a brief sentence describing their relevant background and/or skills. (Table)

If your organization is applying in partnership with a non-profit society or grassroots group to support a partnership or collaborative led by and/or focused on equity-deserving communities, include the board list from your organization AND the non-profit society or grassroots group.

*Optional, if requested, letters of support (maximum 2)

From external stakeholders (e.g. partners, clients) outlining the benefits of and/or their involvement in the proposed project. For ECF's internal purposes, partnerships are defined as a mutually beneficial interaction built on trust, shared expertise, and meaningful contributions to achieve shared goals. In this definition, partners do not include a vendor relationship where you are paying for services. (PDF)

*Optional, if requested, additional supporting documents (maximum of 2)

Some examples may include job description, quotes, community assessment. (PDF)