

## Philanthropy in Canada – Source document

### Definition of *philanthropy*

Merrian-Webster.com

### Who is giving in Edmonton?

Statistics Canada. Table 11-10-0002-01 Tax filers with charitable donations by sex and age

According to *30 Years of Giving in Canada –The Giving Behaviour of Canadians: Who gives, how, and why?* Copyright © 2018, Rideau Hall Foundation and Imagine Canada

Statistics Canada. Table 11-10-0003-01 Tax filers with charitable donations by income

### Who is giving in Canada?

Statistics Canada. Table 11-10-0002-01 Tax filers with charitable donations by sex and age

Imagine Canada. (2018). Thirty Years of Giving in Canada. Retrieved from:  
[http://www.imaginecanada.ca/sites/default/files/30years\\_report\\_en.pdf?pdf=30-Years-Main-Report](http://www.imaginecanada.ca/sites/default/files/30years_report_en.pdf?pdf=30-Years-Main-Report)

According to *30 Years of Giving in Canada –The Giving Behaviour of Canadians: Who gives, how, and why?* Copyright © 2018, Rideau Hall Foundation and Imagine Canada

Charitable giving in Canada – Imagine Canada – Social trends. 2010 Survey of Giving, Volunteering and Participating

### WHAT are they giving to?

Imagine Canada. (2018). Thirty Years of Giving in Canada. Retrieved from:  
[http://www.imaginecanada.ca/sites/default/files/30years\\_report\\_en.pdf?pdf=30-Years-Main-Report](http://www.imaginecanada.ca/sites/default/files/30years_report_en.pdf?pdf=30-Years-Main-Report)

Canada's Charities and Non-Profits – Imagine Canada

*30 Years of Giving in Canada –The Giving Behaviour of Canadians: Who gives, how, and why?* Copyright © 2018, Rideau Hall Foundation and Imagine Canada

The Giving Report 2018- CanadaHelps

### Why people give:

Imagine Canada. (2018). Thirty Years of Giving in Canada. Retrieved from:  
[http://www.imaginecanada.ca/sites/default/files/30years\\_report\\_en.pdf?pdf=30-Years-Main-Report](http://www.imaginecanada.ca/sites/default/files/30years_report_en.pdf?pdf=30-Years-Main-Report)

Charitable giving in Canada – Imagine Canada – Social trends.

### WHERE are people giving

According to *30 Years of Giving in Canada –The Giving Behaviour of Canadians: Who gives, how, and why?* Copyright © 2018, Rideau Hall Foundation and Imagine Canada – An executive summary

Statistics Canada. Table 11-10-0002-01 Tax filers with charitable donations by sex and age

According to *30 Years of Giving in Canada –The Giving Behaviour of Canadians: Who gives, how, and why?* Copyright © 2018, Rideau Hall Foundation and Imagine Canada

According to 2017 Raising Charitable Children Survey – Imagine Canada

The Giving Report 2018- CanadaHelps

**Impact:**

Canada’s Charities and Non-Profits – Imagine Canada

According to *30 Years of Giving in Canada –The Giving Behaviour of Canadians: Who gives, how, and why?* Copyright © 2018, Rideau Hall Foundation and Imagine Canada

According to: 30 years of Giving in Canada – An executive summary

Canada’s Charities and Non-Profits – Imagine Canada

5 Ways Charitable Giving Is Likely to Change in 2019 By Martha C. White December 17, 2018  
<http://time.com/5477667/charitable-giving-trends-2019/>

Here's what to expect in charitable giving trends in 2019.

1. Giving bigger donations, but less frequently
2. Using technology to mobilize support
3. Growing clout of big donors (for better or worse)
4. Investing with a social conscience
5. Making transparency a key determinant