

Why we do *the work we do*

Edmonton Community Foundation (ECF) exists to help our community thrive and become more vibrant now and forever.

How ECF *works*

ECF uniquely and flexibly assists donors to create permanent ongoing support for the causes important to them whether in Edmonton or anywhere in the world, as long as we grant to a registered Canadian charity.

Many new donors are pleasantly surprised as how broad ECF's scope can be! We can help you support arts, culture, heritage, education, environment, health, recreation, helping people in need, or social enterprise.

Our commitment to *donors*

Our donors come from all walks of life and have unique charitable interests and financial circumstances. We work closely with you to personalize your fund to meet your goals. We help make giving easy and effective so that your investment in our community has maximum impact.

Everyone can make *a difference*

Most ECF donors are ordinary people doing extraordinary things.

Some donors will make a gift in their will and estate plans. Many will make gifts during their lifetimes *and* in their wills.

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Creating a fund is easy and it becomes fully operational at \$10,000 or more. A fund can be built with gifts over time.

ECF prudently invests gifts as a pool through independent investment managers. Each year 4% of the fund value is granted (this percentage is reviewed regularly). It doesn't take very long for the fund to grant the full amount of the original gifts and become stronger than ever to provide multiples of that support over generations to come. The power of endowment is felt over time and survives the donor's lifetime, creating a permanent legacy.

ECF *approach*

We seek, in all cases, to know what a prospective donor would like to accomplish with their gifts. Helping donors describe this is our favourite conversation.

ECF brings wisdom and connections to our community's needs and priorities. We share that with donors, other funders, charities and advisors.

In 2018 ECF granted over \$24.7 M to charities and as student awards. This is indicative of the vital annual support provided.

ECF holds over 1,000 different named endowment funds and has assets of approximately \$560.9 M making it the fourth largest community foundation in Canada. (There are approximately 200 community foundations, each a little different).

ECF is primarily, but not exclusively, an *endowment* entity. Unless other special arrangements are made, all gifts to ECF become a permanent source of support. The impact will be felt for decades and generations.

